

# Lakeland CABIN STUFFER

## 2021 ADVERTISING OPPORTUNITIES



**MARCH 1** **EARLY**  
**2021** **BOOKING**  
**DEADLINE**

Secure your spot early  
and get **10% OFF**  
any size ad!

**APRIL 16** **REGULAR**  
**2021** **SALES**  
**DEADLINE**

Advertising options to  
meet all budgets.

**MAY 17** **PUBLICATION &**  
**2021** **DISTRIBUTION**  
**DATE**

Printed and delivered  
door-to-door in the  
direct service area.



### OPTIONS

SIZE	B/W	COLOUR
Full page (7.5" x 10")	\$499	\$799
1/2 page (7.5" x 4.9")	\$249	\$399
1/4 page (3.6" x 4.9")	\$129	\$199
1/8 page (3.6" x 2.35")		\$129 <b>NEW</b>
Inside cover (front/back)		\$999
Outside Back cover		\$1499

Inserts\*

All prices plus GST

\*Contact for pricing

Design services are available for ad development





# BOOK YOUR SPOT Today!

## NEW THIS YEAR!

**Get 10% OFF!** with Early Booking

**We're Going Digital!**

Pricing includes listing in an **on line** directory to showcase local services!

## Why Advertise NOW?

In today's digital world, you might be wondering if advertising in print is right for your business or organization?

In fact, print is a great compliment for local business, and any organizational marketing strategy! In 2021, it will be critical to bring awareness to your brand, operations, products and services. Print ads are a cost-effective way to get mass exposure to a very *local* audience.

**The benefit of the Lakeland Cabin Stuffer publication is its reach to a local audience who all have one thing in common - the lake!**

More specifically, Saskatchewan's Lakeland and surrounding area including: Christopher, Emma, Anglin, McPhee, and Waskesiu Lake's, Elk Ridge Resort and businesses in the District of Lakeland, Village of Christopher Lake, RM of Paddockwood, Elk Ridge, Prince Albert National Park (Waskesiu), and Prince Albert. General mail-out to surrounding communities including, Village of Christopher Lake, Paddockwood, Candle Lake & Albertville.

**Are you a business, non-profit organization or service provider in the Lakeland and surrounding area?**

**Join the most anticipated and comprehensive guide to local information in the area.**

Over 6000 copies printed  
Inclusion in Online Local Directory  
Door-to-door delivery in the direct service area  
Full colour, glossy, high quality publication



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Publisher of the **vacationland** NEWS